



Press Release: New Alliance

FOR IMMEDIATE RELEASE

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OPTOMETRICS ANNOUNCES THE APPOINTMENT OF

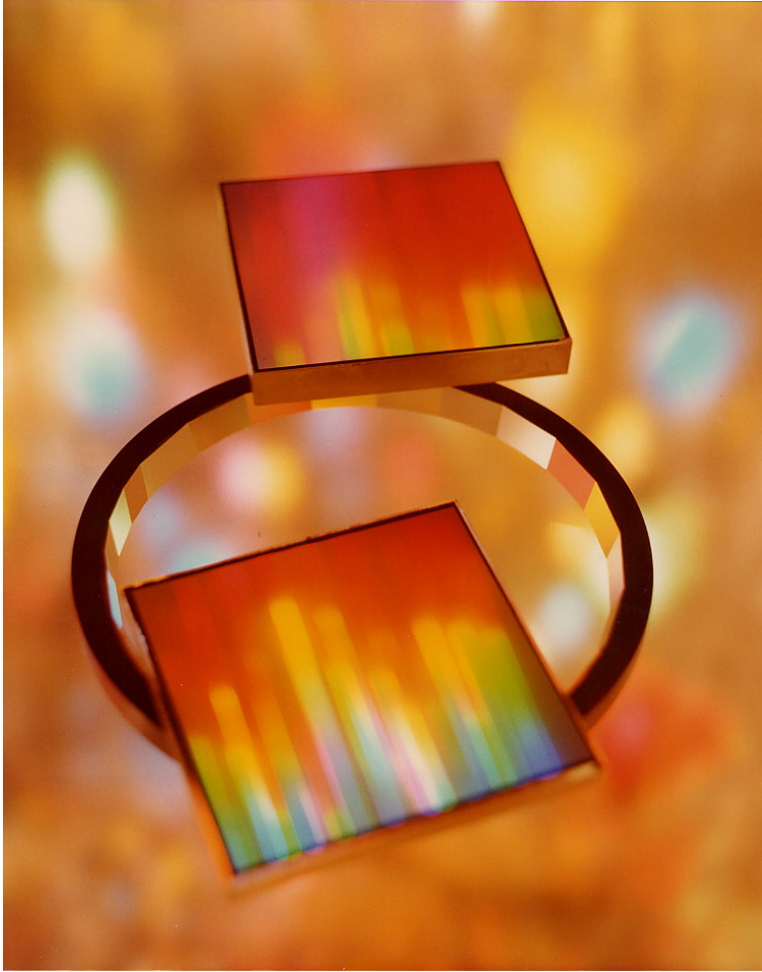
The Griot Group

For over 30 years, your unbiased source for wavelength selection solutions!

April 11, 2011, Ayer MA – Optometrics, a Dynasil Company (DYSL: NASDAQ) and a leader in the manufacture of diffraction gratings, filters, infrared optics and monochromators, is pleased to announce the appointment of The Griot Group, a California-based firm, to spearhead its sales efforts on the West Coast of the U.S.

The Griot Group brings with them over 25 years of components' sales experience and is well positioned to contribute to the continuing growth of Optometrics. Laura Lunardo, Optometrics' COO, commented on the appointment, saying that "we expect that the addition of the Griot Group as our exclusive representative in the western United States, particularly given their expertise in our industry and that of our customers, will result in the development of significant new customer relationships in that part of the country. We look forward to working with such a capable group of professionals."

Optometrics is a worldwide supplier of high quality optical components including diffraction gratings, interference filters, laser optics, monochromators, and specialized optical systems.



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